

CURRICULUM VITAE

David K. Demers

WORK EXPERIENCE

Editor and Publisher (April 2001 to present). Marquette Books, 16421 N. 31st Ave., Phoenix, AZ 85053. Applicant founded and manages this company, which has published more than 150 trade, scholarly and fiction book titles.

Adjunct Faculty (August 2013 to December 2013). The Walter Cronkite School of Journalism and Mass Communication, Arizona State University, 555 N. Central Ave., Phoenix, AZ 85004. Applicant taught a course on mass media law.

Associate Professor of Communication (August 1996 to December 2012). The Edward R. Murrow College of Communication, Washington State University, Pullman, Washington. Tenured and promoted to associate professor in spring 1999. Applicant taught undergraduate and graduate courses in journalism (writing, editing, history of mass media, media theory, methods and media sociology; see page 5 for a specific list of courses) and advised 22 master's and doctoral candidates.

Research Consultant (January 1987 to December 2012). Applicant assisted private companies and some public agencies in developing and implementing marketing research studies, book publishing or public opinion polls. Current and past clients include former U.S. Congressman George R. Nethercutt, Jr., Minneapolis *Star Tribune*, American Express Financial Services Inc., *Twin Cities Reader*, GESCA Ltd. of Canada (owner of *La Presse* in Montréal), Wilson Learning Corporation, Education Alternatives Inc. (Tesseract Corporation), Group Health Foundation, West Publishing, Dakota Electric Association, Project Research Inc., University of Minnesota Rural Sociology Extension Office (Professor Ron Pitzer), St. Paul Clothiers, and the Minnesota *Daily*.

Executive Director (January 1999 to 2005). Center for Global Media Studies, a 501(c)(3) public charity founded by the applicant. The Center's main goal was to study and disseminate information about global mass media and global mass communication. The Center sponsored two international conferences and published one book from the first conference (see *Terrorism, globalization and the mass media* under "Edited Books").

Visiting Professor of Mass Communication (1995-96 school year). School of Journalism and Mass Communication, University of Minnesota, 111 Murphy Hall, 206 Church St. S.E., Minneapolis, Minnesota 55455. Applicant taught undergraduate courses in information search processes, reporting, and introduction to mass media, and a graduate-level seminar in multivariate statistics.

Assistant Professor of Journalism (September 1991 to June 1995). Department of Journalism, University of Wisconsin, River Falls, Wisconsin 54022. Applicant taught undergraduate courses in public opinion, mass media law and ethics, history of the mass media, beginning and advanced reporting, editing, and newspaper management at the smallest accredited journalism program in the United States.

Journalism Instructor/Research Assistant (January 1987 to August 1991). School of Journalism and Mass Communication, 111 Murphy Hall, 206 Church St. S.E., University of Minnesota, Minneapolis, Minnesota 55455. Applicant was teacher of record for introductory and public affairs reporting courses for one year; was research assistant to the Communication Research Division for one year; and was research assistant to the Rural Sociology Mass Communication Research Project for two years.

Senior Research Analyst (September 1983 to January 1987). Winona Research, Inc., Phoenix, Arizona. Applicant was responsible for designing quantitative marketing research studies for national clientele, analyzing data, writing final reports, and presenting findings to clients. Clients included Ford Motor Co., Burger King, 3M, Honeywell, American Airlines, IBM, and U.S. Postal Service.

Teaching Associate (September 1980 to August 1983). Applicant held various positions in Department of Sociology and School of Journalism at The Ohio State University, Columbus, Ohio 43210. Taught courses in criminology (constitutional law and introduction to criminology) and journalism (beginning reporting) while working toward master's degrees in sociology and journalism.

Newspaper Reporter (August 1976 to August 1980). Applicant worked for three papers in Michigan — Midland Daily News, Midland; Huron Daily Tribune, Bad Axe; Rochester Clarion, Rochester — covering city hall, county government, courts, police, and general assignment. Two of his stories earned statewide first-place awards for investigative reporting.

EDUCATION

Ph.D. Mass Communication (December 1992). School of Journalism and Mass Communication, University of Minnesota, Minneapolis, Minn. Study areas: media sociology, mass communication theory, polling, statistics and methodology. Grade-point average (4-point scale): 4.00. Dissertation Title: *Structural Pluralism, Competition and the Growth of Corporate Newspaper in the United States*. Dissertation adviser: Phillip J. Tichenor.

M.A. Sociology (June 1983). The Ohio State University, Columbus, Ohio. Study areas: sociology, criminology, polling, statistics and methodology. Thesis title: *Fear of Crime and the Mass Media: Another Test of the Media Effects Notion*. Adviser: Joseph Scott. Grade point: 3.84.

M.A. Journalism (September 1981). The Ohio State University. Fellow in the Kiplinger Program in Public Affairs Reporting. Study areas: journalism. Adviser: Henry Schulte. Grade point: 3.73.

B.A. Journalism (May 1979). Central Michigan University, Mount Pleasant, Michigan. Study areas: journalism and sociology. Adviser: Sue Nichols. Grade point: 3.42.

RESEARCH AWARDS AND HONORS

Louis Ingelhart Freedom of Expression Award (February 2010), given by the Society for Collegiate Journalists to individuals who contribute to freedom of expression at the risk of personal and/or professional cost. The award included a \$500 check.

Eugene S. Pulliam First Amendment Award (nominated for) to honor a person or persons who have fought to protect and preserve one or more of the rights guaranteed by the First Amendment. The award includes a \$10,000 prize and is sponsored by the Sigma Delta Chi Foundation and the Society of Professional Journalists.

Biographical Listing (2007) in the *Who's Who of the World's Leading Experts in IDTV, Media Management and Economics*, by Zvezdan Vukanovic (Podgorica, Montenegro: Zeljko, The International Academy for Media Management).

Murrow School Award (2006). Applicant's 2005 book *Dictionary of Mass Communication & Media Research* was selected as the second most important scholarly contribution from a faculty member in the Murrow School. The Provost's Office requested that all units in the university rank the 10 most important scholarly contributions.

First Place, General Commentary (2003). "How the Spokesman-Review Justifies Censorship." Inland Northwest Society of Professional Journalists.

First Place, Best Feature Story (2003). "China Girl: One Man's Adoption Story." Inland Northwest Society of Professional Journalists.

First Place, Gender Issues Division Faculty Paper Competition (1999). Broadcasting Education Association. Paper title: "Boys Will Be Boys: A Content Analysis of Gender and Race in Children's Advertisements on the Turner Cartoon Network." Coauthored with Debra Merskin.

Top Three Faculty Paper (1998). Newspaper Division of the Association for Education in Journalism and Mass Communication. Paper title: "Effect of Structural Pluralism and Corporate News Structure on News Source Perceptions of Critical Content." Coauthored with Debra Merskin.

Second Place, Faculty Paper Competition (1997). Media Management and Economics Division of the Association for Education in Journalism and Mass Communication. Paper title: "Revisiting Corporate Newspaper Structure and Profit-Making: Was I Wrong?"

Second Place, Faculty Paper Competition (1996). Newspaper Division of the Association for Education in Journalism and Mass Communication. Paper title: "Corporate Newspaper Structure, the Managerial Revolution and Information Diversity."

Fourth Place & Honorable Mention, Photo Contest (1996). Sponsored by Sailboats, Inc., Superior, Wisconsin.

Top Three Faculty Paper (1995). Newspaper Division of the Association for Education in Journalism and Mass Communication. Paper title: “Corporate Newspaper Structure and Editorial-Page Vigor.”

Instructor-of-the-Quarter Nominee (1995). Award program to recognize good teachers. Sponsored by the University of Minnesota-Twin Cities Residence Hall system.

SPJ Service Award (1995). Region 6 Society of Professional Journalists Director’s Award for Outstanding Service as faculty adviser to the student chapter at University of Wisconsin-River Falls.

Top Student Paper (1990). First Place, MacDougall Student Paper Competition, sponsored by the Newspaper Division of the Association for Education in Journalism and Mass Communication. Paper title: “Structural Pluralism and the Growth of Chain Ownership in the U.S. Newspaper Industry.”

Scholarship (1989). Herbert Berridge Elliston Scholarship. University of Minnesota.

Fellowship (1980 to 1981). Kiplinger Program in Public Affairs Reporting. The Ohio State University.

First Place, Investigative Reporting (1979). Series of stories investigating landfill leaking carcinogenic chemicals in Midland, Michigan. Associated Press.

First Place, Enterprise Reporting (1978). Series of stories investigating alleged abuse at a foster care home in Bad Axe, Michigan. Michigan Press Association.

CURRENT AND PAST PROFESSIONAL/UNIVERSITY AFFILIATIONS

Editor (April 2002 to present). Marquette Books LLC of Spokane, Washington. Marquette Books was founded in part to help provide financial support to the Center for Global Media Studies, a nonprofit organization that the applicant founded and ran from 1999 to 2005. The company is owned by the applicant’s spouse. The company’s website is <www.MarquetteBooks.com> .

Member, past or present, of the following organizations: Association for Education in Journalism and Mass Communication, the American Sociological Association, the Society of Professional Journalists, International Communication Association, and the American Association of University Professors. A member of the editorial boards of the following journals: *The Open Communication Journal*, *Newspaper Research Journal*, *Global Media Monitor*, and *Journal of Media Economics*,

GRADUATE COURSES TAUGHT

Building Communication Theory
 Media Sociology: Globalization, Social Control & Social Change
 Multivariate Statistics for Communication Research
 Mass Media, Social Change and Social Control: A Macrosocial Perspective

UNDERGRADUATE COURSES TAUGHT

Beginning Reporting	Mass Communication Theories and Theory Construction
Advanced Reporting	Mass Media in a Global World (Senior Seminar)
Constitutional Law in Criminology	Mass Media & Obscenity (Senior Seminar)
Editing and Newspaper Design	Mass Media & Politics (Senior Seminar)
Global Media: Menace or Messiah? (Senior Seminar)	Mass Media & Public Opinion (Senior Seminar)
History of Mass Media	Mass Media & Society
Information Search Strategies for Mass Communicators	Newspaper Management
Introduction to Mass Communication	News Photography
Journalism in Mass Media: The Social Control and Social Change Implications of How Popular Media Portray Journalists (Senior seminar)	Public Affairs Reporting
Mass Communication Law	Public Opinion
	Quantitative Research methods
	Writing for the Media

PUBLICATIONS AND PAPERS

Academic/Trade Books Published

Demers, D. *The lonely activist: An American odyssey* (Spokane, WA: Marquette Books, 2015). In this narrative nonfiction memoir, the author reflects on four decades of personal activism and concludes that, in general, universities, news organizations and governmental entities are abandoning their commitment to the ideals of the Age of the Enlightenment, especially democratic processes, administrative due process, free speech and government accountability. He attributes this to changes in the structure of American society and bureaucratic emphasis on cooperation and group togetherness.

Academic Books Published

Kim, T., Erickson, D. and Demers, D. (2014). *How the mass media really work: An introduction to their role as institutions of social control and change*. Spokane, WA: Marquette Books.

Demers, D. (2011). *The ivory tower of babel: Why the social sciences are failing to live up to their promises*. New York, NY: Algora Publishing.

Demers, D. (2007). *History and future of mass media: An integrated perspective*. Cresskill, NJ: Hampton Press.

Demers, D. (2005). *A dictionary of mass communication & media research*. Spokane, WA: Marquette Books.

Demers, D. (2004). *An interpretive introduction to mass communication*. Boston: Allyn & Bacon and Pearson Custom Publishing.

Demers, D. (2003). *The media essays: From local to global*. Spokane, WA: Marquette Books.

Demers, D. (1999, 2002 revised). *Global media: Menace or messiah?* Cresskill, NJ: Hampton Press.

Demers, D. P. (1996). *The menace of the corporate newspaper: Fact or fiction?* Ames, IA: Iowa State University Press.

Demers, D. P., & Nichols, S. (1987). *Precision journalism: A practical guide*. Newbury Park, CA: Sage.

Edited Academic Books

Demers, D. (ed.) (2003). *Terrorism, globalization and the mass media*. Spokane, WA: Marquette Books.

Demers, D. (ed.) (2002, 2003 revised). *Global media news reader*. Spokane, WA: Marquette Books.

Demers, D., & Viswanath, K. (Eds.). (1999). *Mass media, social control and social change: A macrosocial perspective*. Ames, IA: Iowa State University Press.

Literary Nonfiction, Fiction and Trade Books

Demers, D. (2014). *Jelly Beans & Peanuts: The Life and Times of Llewellyn Jenkins, a banker, soldier and family man*. Spokane, WA: Marquette Books.

Demers, D. and Demers, L. A. (2006). *My grandpa loves trains: A picture storybook for preschoolers*. Spokane, WA: Marquette Books.

Demers, D. (2004). *China girl: One man's adoption story*. Spokane, WA: Marquette Books.

Demers, D. P. (1989). *Breaking your child's TV addiction: A guide for parents*. Minneapolis: Marquette Books.

Novels

Demers, D. K. (in progress). *Enlightenment Man*.

Peer-Reviewed Monographs

Demers, D. P. (1994, June). Structural pluralism, intermedia competition and the growth of the corporate newspaper in the United States. *Journalism Monographs*, vol. 145.

Peer-Reviewed Journal Articles

Demers, D. (2001). Who controls the editorial content at corporate news organizations? An empirical test of the managerial revolution hypothesis. *World Futures: The Journal of General Evolution*, 57, 103-123.

Demers, D. & Merskin, D. (2000). Corporate news structure and the managerial revolution. *Journal of Media Economics*, 13(2), 103-121.

Demers, D. (1999). Corporate newspaper bashing: Is it justified? *Newspaper Research Journal*, 20(1), 83-97.

Demers, D. (1998). Structural pluralism, corporate newspaper structure and news source perceptions: Another test of the editorial vigor hypothesis. *Journalism & Mass Communication Quarterly*, 75, 572-592.

Demers, D. (1998). Revisiting corporate newspaper structure and profit-making. *Journal of Media Economics*, 11(2), 19-35.

Demers, D. P. (1996). Corporate newspaper structure, editorial page vigor and social change. *Journalism & Mass Communication Quarterly*, 73, 857-877.

Demers, D. P. (1996). Corporate newspaper structure, profits and organizational goals. *The Journal of Media Economics*, 9(2), 1-23.

Demers, D. P. (1996). Does personal experience in a community decrease or increase reading of the local newspaper? *Journalism & Mass Communication Quarterly*, 73, 304-318.

Demers, D. P. (1995). Autonomy, satisfaction high among corporate news staffs. *Newspaper Research Journal*, 16(2), 91-111.

Demers, D. P. (1994). Effect of organizational size on job satisfaction of top editors at U.S. dailies. *Journalism Quarterly*, 71, 914-925.

Demers, D. P. (1994). The relative constancy hypothesis, structural pluralism and national advertising expenditures. *Journal of Media Economics*, 7(4), 31-48.

Demers, D. P. (1993). Effect of corporate structure on autonomy of top editors at U.S. dailies. *Journalism Quarterly*, 70, 499-508.

Demers, D. P. (1991). Corporate structure and emphasis on profits and product quality at U.S. daily newspapers. *Journalism Quarterly*, 68, 15-26.

Demers, D. P., Craff, D., Choi, Y., & Pessin, B. M. (1989). Issue obtrusiveness and the agenda-setting effects of national network news. *Communication Research*, 16, 793-812.

Demers, D. P. (1988). Opinion polling at chain-owned vs. independent newspapers. *Journalism Quarterly*, 65, 500-503.

Demers, D. P. (1988). Commentary: A qualitative analysis of newspaper polls. *Newspaper Research Journal*, 9(3), 105-114.

Demers, D. P., & Wackman, D. B. (1988). Effect of chain ownership on newspaper management goals. *Newspaper Research Journal*, 9(2), 59-68.

Demers, D. P. (1987). Use of polls in reporting changes slightly since 1978. *Journalism Quarterly*, 64, 839-842.

Demers, D. P., & Lundman, R. J. (1987). Perceptual deterrence research: Some additional evidence for designing studies. *Journal of Quantitative Criminology*, 3, 185-194.

Book Chapters/Short Articles

Demers, D. (2010). William Allen White. In W. D. Sloan (Ed.), *The media in America*. Northport, AL: Vision Press. (Brief biography of White for one of the edited chapters; invited work.)

Demers, D. (2004). The mega-media empires. In W. D. Sloan and E. Erickson (Eds.), *Contemporary media issues* (pp. 7-32). Northport, AL: Vision Press.

Demers, D. (2003). Are global media destroying democracy? In D. Demers (Ed.), *Terrorism, globalization and the mass media*. Spokane, WA: Marquette Books.

Demers, D. (1999). Corporate news structure, social control and social change. In D. Demers and K. Viswanath (Eds.), *Mass media, social control and social change: A macrosocial perspective* (pp. 375-398). Ames: Iowa State University Press.

Viswanath, K., & Demers, D. (1999). Mass media from a macrosocial perspective. In D. Demers and K. Viswanath (Eds.), *Mass media, social control and social change: A macrosocial perspective* (pp. 3-30). Ames: Iowa State University Press.

Demers, D., & K. Viswanath (1999). What promotes or hinders the role of the mass media as an agent of social control or social change? In D. Demers and K. Viswanath (Eds.), *Mass media, social control and social change: A macrosocial perspective* (pp. 419-424). Ames: Iowa State University Press.

Dinitz, S., & Demers, D. (1984). How other nations define criminality relative to dangerous juvenile offenders. In J. L. White & E. C. Parks (Eds.), *Dangerous juvenile offenders: Juveniles or offenders*, (pp. 113-146). Washington D.C.: U.S. Department of Justice.

Professional Publications

Demers, D. (November 10, 2013). Shared governance 'is only one court decision away from annihilation,' but do professors really care? American Center for Civil Liberties website,

Demers, D. (November 1, 2013). Courts rule 7-1 that professors have no free-speech rights when performing their service-related roles, analysis shows: U.S. Supreme Court may decide the fate of shared governance. American Center for Civil Liberties website, www.acfcl.org

Demers, D. (October 8, 2013). How we (faculty) almost lost shared governance (but still could). American Center for Civil Liberties website, www.acfcl.org

Demers, D. (October 8, 2013). How far do free-speech protections for faculty members reach? *The Chronicle of Higher Education* (Letter to the Editor).

Demers, D. (September 28, 2013). KU administrators fail to appreciate uncivil speech. American Center for Civil Liberties website, www.acfcl.org

Demers, D. (September 9, 2013). WSU's appeal in Demers v. Austin is an affront to free speech. Letter to editor published in *Daily Evergreen* (Washington State University).

Demers, D. (August 21, 2013). What would Ed Murrow think of NSA spying and Snowden? American Center for Civil Liberties website, www.acfcl.org

Demers, D. (June 22, 2013). Domestic spying: Security will defeat freedom once again. American Center for Civil Liberties website, www.acfcl.org

Demers, D. (February 2013). Teacher resignation illustrates the difficulty of fighting bureaucracies. American Center for Civil Liberties website, www.acfcl.org

Demers, D. (January 2013). Teacher who stomps on American flag ironically learns America is not bigger than its symbols. American Center for Civil Liberties website, www.acfcl.org

Demers, D. (December 2012). The Murrow legacy: Integrity or activism? American Center for Civil Liberties website, www.acfcl.org

Demers, D. (November 2012). WSU J-professor predicts appeals court will deny faculty right to criticize administrators. American Center for Civil Liberties website, www.acfcl.org

Demers, D. "UNION! UNION! UNION! The administration has let WSU faculty down; time to organize." Commentary published in Jan. 20, 2012, issue of the *Daily Evergreen* (Washington State University).

Demers, D., "WSU could go down as free-speech villain: WSU professor's lawsuit thrown out by U.S. District Court; Could impact universities across the U.S.," commentary published in the Nov. 8, 2011, issue of the *Daily Evergreen* (Washington State University).

Demers, D., "HIS VIEW: Above all, keep your mouth shut," commentary published in the July 15, 2011, issue of the *Moscow Pullman Daily News*.

Demers, D., "Report from the trenches: Status of Demers' lawsuit," news story published June 7, 2011, on Washington State University's American Association of University Professors' website, wsu-aaup.blogspot.com/2011/06/status-of-demers-lawsuit-professor.html

Demers, D., Letter to the editor (April 17, 2011), *Chronicle of Higher Education*, on the conflicts of interest facing university civil rights investigatory units.

Demers, D. (January 2011), "WSU Fires 5-10 Faculty Under Controversial Termination Policy," article distributed online to WSU AAUP members and others.

Demers, D. (2006, January 20). Is corporate ownership of newspapers hurting journalism? *Congressional Quarterly Researcher*, 16(3): 65. (Invited paper, juxtaposed with one written by University of Illinois professor Robert McChesney).

Demers, D. (2005, Winter/Spring). Questioning Chomsky 17 years later. *Global Media News* 7(1/2): 1, 6-9.

Demers, D. (2004, Summer/Fall). GMN's top 10 global media corporations. *Global Media News* 6(3/4): 1, 3-7.

Demers, D. (2004, Spring). Peter Jennings "indicts" talk radio and cable television news shows.. *Global Media News* 6(2): 1, 5-7.

Demers, D. (2004, Winter). Cable TV news "sucks," or should I say, "ignominious"? *Global Media News* 6(1): 1, 6-7.

Demers, D. (2003, Fall). Will FCC and Bush destroy diversity in the marketplace of ideas? *Global Media News* 5(4): 1, 5-6.

Demers, D. (2003, August 21). Spokesman will endorse West for mayor (or I'll donate \$25). *The Local Planet Weekly* 4(35): 5.

Demers, D. (2003, July 10). Clark, Grant and the mainstream bias. *The Local Planet Weekly* 4(28): 5.

Demers, D. (2003, Summer). Did embedded journalists sell their souls to the Bush administration? *Global Media News* 5(3): 1, 6.

Demers, D. (2003, June 5). Blethen criticizes Cowles' RPS coverage, but divestment is the solution. *The Local Planet Weekly* 4(19): 5.

Demers, D. (2003, Spring). Why mainstream journalists are eager messengers of war. *Global Media News* 5(2): 1, 6.

Demers, D. (2003, Spring). Doing the math: Mainstream media – alternative media ≠ objectivity. *Global Media News* 5(2): 1, 7.

Demers, D. (2003, Winter). Globalization, not war, will defeat terrorism. *Global Media News* 5(1): 1, 6.

Demers, D. (2003, March 27). War's eager messengers. *The Local Planet Weekly* 4(13): 5.

Demers, D. (2003, Feb. 20). Betsy Cowles should resign as WSU regent. *The Local Planet Weekly* 4(8): 5.

Demers, D. (2003, Jan. 30). Ethic of objectivity blinds S-R coverage of CVB. *The Local Planet Weekly* 4(5): 5.

Demers, D. (2002, Fall). Why some global mass media managers are getting the boot. *Global Media News* 4(4): 1, 6.

Demers, D. (2002, Dec. 19). Teaching old newspapers new tricks. *The Local Planet Weekly* 3(51): 5.

Demers, D. (2002, Dec. 5). China girl: One man's adoption story. *The Local Planet Weekly* 3(49): 8-11.

Demers, D. (2002, Nov. 14). The *Spokesman-Review* and pulp nonfiction. *The Local Planet Weekly* 3(46): 5.

Demers, D. (2002, Oct. 10). How the *Spokesman-Review* justifies censorship. *The Local Planet Weekly*, 3(41): 5.

Demers, D. (2002, Sept. 26). Censored in Spokane. *The Local Planet Weekly* 3(39): 5.

Demers, D. (2002, Sept. 5). Cowles' legacy depends on mall, not garage. *The Local Planet Weekly* 3(36): 5.

Demers, D. (2002, July 25). The *Spokesman-Review* ombudsman: Watchdog or PR man? *The Local Planet Weekly* 3(30): 5.

Demers, D. (2002, June 23). Is the *Spokesman-Review* conservative, liberal or objective? *The Local Planet Weekly* 3(24): 6.

Demers, D. (2002, Summer). The press and patriotism: Daniel Schorr criticizes TV networks for caving into Bush administration, but can news media really be independent? *Global Media News* 4(3): 1,5-6.

Demers, D. (2002, Spring). Qwest “erroneously” shuts down DSL service — not once, but twice! *Global Media News* 4(2): 3.

Demers, D. (2002, Winter). When is a terrorist a terrorist? Reuters policy exposes parochialism in U.S. media. *Global Media News* 4(1): 1, 11.

Demers, D. (2002, Winter). Coalition opposes lifting of cross-ownership ban: But FCC unlikely to follow group’s recommendation. *Global Media News* 4(1): 1, 8.

Demers, D. (2002, Winter). Don’t get off the information superhighway. *Global Media News* 4(1): 3-4.

Demers, D. (2001, Fall). Has critical theory lost its critical edge? *Global Media News* 3(4): 13-15.

Demers, D. and Tae-hyun Kim (2001, Fall). Is the fall of Ted Turner good for humankind? *Global Media News* 3(4): 1, 11-12.

Demers, D. (2001, Summer). Media concentration in the United States. *Global Media News* 3(3): 1, 8-13.

Demers, D. (2001, Summer). Bernard Shaw makes a better journalist than media critic. *Global Media News* 3(3): 6-7.

Demers, D. (2001, Spring). New FCC chief’s policies will spur media mergers. *Global Media News* 3(2): 1, 14.

Demers, D. (2001, Spring). The global media managerial revolution. *Global Media News* 3(2): 3-8, 17.

Kim, T. & Demers, D. (2001, Winter). Vivendi acquisition of Seagram creates 2nd largest media corporation. *Global Media News* 3(1): 1, 12.

Demers, D. & Geertsema, M. (2000, Fall). Merger may doom UPN: News Corporation buyout complicated. *Global Media News* 2(4): 1, 3.

Demers, D. (2000, Summer). Ted Turner breaks all the rules — or does he? *Global Media News* 2(3): 4.

Demers, D. (2000, May). Plenary panel: Does journalism and mass communication research matter? *AEJMC News* 33(4): 1, 5.

Demers, D. (2000, Spring). Media scholars denounce AOL-Time Warner merger. *Global Media News* 2(2): 1, 17-20.

Demers, D. (2000, Spring). Media merger news coverage fails diversity test: Study shows media scholars rarely quoted. *Global Media News* 2(2): 1, 3.

Demers, D. (2000, Spring). The terms of mergerment: AOL-Time Warner merger creates media juggernaut. *Global Media News* 2(2): 3, 10-11.

Demers, D. (2000, Spring). Time magazine, CNN pass diversity test — at least for now. *Global Media News* 2(2): 13.

Demers, D. (2000, Winter). Communication theory in the 21st century: Differentiation and convergence. *Mass Communication & Society* 3(1): 1-2.

Demers, D. (1999, Fall). Why media merge: The paradox of competition—of course! *Global Media News* 2(1): 1, 20-22.

Demers, D. (1999, Summer). Media executive pay: It's size, not performance, that counts. *Global Media News* 1(1): 3-6.

Demers, D. (1998, August). Journalism programs under increasing pressure to hire Ph.D.s. *Academic Leader* 14 (8): 4.

Demers, D. (1998, June 6). Hiring Ph.D.s destroying journalism programs. *Editor & Publisher Magazine* (Shop Talk at 30 column). (Note: The headline on this commentary is inaccurate and contradicts the arguments made in the column itself. The magazine was notified but did not run a correction.)

Demers, D. (1998, May). Name change proposed for *Mass Comm Review*. *Mass Communication & Society News* 31 (3): 2.

Demers, D. (1998, May). Why a subscription increase to \$16 and a contract with LEA is needed for *Mass Comm Review*. *Mass Communication & Society News* 31 (3): 3.

Demers, D. (1998, January). Large dailies focus on quality — small dailies eye bottom line. *AEJMC News*, 31(2), 5.

Demers, D. K. (1997, November). New MCR editor's goals: Fairness and more theory. *MC&S News*, 31(1), 2.

Demers, D. (1997, July/August). Surviving the electronic information age: Newspapers and reader-driven marketing. *American Editor*, 785, 17-18.

Demers, D. P. (1995, December 4). *Minnesota Daily* defending freedom of the press. *Minneapolis Star Tribune*, p. 10.

Demers, D. P. (1995, Winter). What impact did mass media have on the 1994 election? *AEJMC Communication Theory and Methodology Division Newsletter*, 24(2), 4.

Demers, D. P. (1994, Spring/Summer). Effect of corporate structure on editor autonomy at daily newspapers. *Sociology of Rural Life*, 13(3), 3-4, 8.

Demers, D. P. (1993, Winter/Spring). Pluralism, competition and the growth of the corporate newspaper. *Sociology of Rural Life*, 12(4), 3-4, 7.

Demers, D. P. (1993, February). The SPSS/PC+ primer. *Words: The Newsletter*, pp. 1-3.

Demers, D. P. (1992, November 4-10). Believe it or not, not all media trusted equally. *Twin Cities Reader*, p. 2.

Demers, D. P., Engebretson, M., Fitzsimmons, J., Dennison, D. (1992, March 25-31). The color of justice: White people are almost twice as likely to prevail in a complaint against a Minneapolis police officer — and critics claim racism is the reason. *Twin Cities Reader*, pp. 8-11.

Demers, D. P. (1991, September). Violence in blue: Does the Minneapolis Police Department have a history of brutality that has been effectively hidden from the public? *Minnesota's Journal of Law and Politics*, pp. 20-22.

Demers, D. P. (1991, July 17-23). Commentary: What are the police hiding? *Twin Cities Reader*, pp. 7-8.

Olien, C. N., Donohue, G. A., Tichenor, P. J., & Demers, D. P. (1990, Spring/Summer). Effects of editor judgment and community structure on content of newspapers. *Sociology of Rural Life*, 11, 3-4, 7.

Engebretson, M., & Demers, D. P. (1991, March 20-26). Assessing damage: Unfair property tax assessments cause working-class homeowners and renters to pay too much, while owners of businesses, farms, and expensive homes don't pay enough. *Twin Cities Reader*, pp. 10-13.

Demers, D. P. (1990, Spring/Summer). Structural pluralism and the growth of corporate newspapers. *Sociology of Rural Life*, 11, 5-6, 8.

Demers, D. P. (1989, April). Is your child a television addict? *Minnesota Parent*, p. 6.

Published Book Reviews

Demers, D. (2009). Review of John Pollock (2008). *Tilted mirrors*. Cresskill, NJ: Hampton Press. Published in *Political Communication*, 26(3) July 2009, 362-364.

Demers, D. (1998). Review of Nancy J. Woodhull and Robert W. Snyder (eds.) (1998). *Media mergers*. New Brunswick, NJ: Transaction Press. Published in *Journalism & Mass Communication Quarterly*, 75(4), 849-850.

Demers, D. (1998). Review of Joseph N. Cappella and Kathleen Hall Jamieson (1997). *Spiral of cynicism: The press and the public good*. New York: Oxford University Press. Published in *Mass Communication & Society*, 1(1/2), 107-109.

Peer-Reviewed Conference Papers

Demers, D. (2002). Are global media destroying democracy? Presented at the Center for Global Media Studies conference, "The Future and Implications of Global Mass Media," in Spokane, WA.

Demers, D. & Merskin, D. (1999). Corporate newspaper structure and control of editorial content: An empirical test of the managerial revolution hypothesis. Presented at the May 1999 International Communication Association conference in San Francisco.

Merskin, D. and Demers, D. (1999). Boys will be boys: A content analysis of gender and race in children's advertisements on the Turner Cartoon Network. Presented at the 1999 Broadcast Education Association meeting in Las Vegas. (*This paper earned first place in the Gender Issues Division Faculty Paper Competition.*)

Demers, D. & Merskin, D. (1998). Effect of structural pluralism and corporate news structure on news source perceptions of critical content. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication. (*Selected as a Top Three Faculty Paper by the Newspaper Division.*)

Demers, D. (1997, July/August). Revisiting corporate newspaper structure and profit-making: Was I wrong? Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago. (*Second-place winner in Mass Media and Management Division's open faculty paper competition.*)

Demers, D., & Merskin, D. (1997, July/August). Corporate newspaper structure and control of editorial content: An empirical test of the managerial revolution hypothesis. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago.

Demers, D. (1997, July/August). Corporate news structure and news source perceptions: Another test of the editorial vigor hypothesis. Paper presented at the annual meeting of the American Association For Education in Journalism and Mass Communication, Chicago.

Demers, D. (1997, May). Corporate news structure and the "approved contradiction" — A critical flaw in the critical model. Paper presented at the International Communication Association, Montreal.

Demers, D. P. (1996, August). Are corporate newspapers less critical of city hall? Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Anaheim, CA.

Demers, D. P. (1996, August). Corporate news organizations, the managerial revolution and information diversity. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Anaheim, CA. (*Second place winner in the Newspaper Division's open faculty paper competition.*)

Demers, D. P. (1996, May). The managerial revolution, information diversity and democracy. Paper presented at the annual conference of the International Communication Association, Chicago.

Demers, D. P. (1995, November). Corporate newspaper structure, editorial-page vigor and social change. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P. (1995, August). Corporate newspaper structure and editorial-page vigor. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C. (*Selected as a Top Three Faculty Paper by the Newspaper Division.*)

Demers, D. P. (1995, August). Front-page news story attribution and the managerial revolution. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Demers, D. P. (1995, May). Corporate newspaper structure and editorial-page vigor. Paper presented at the annual meeting of the International Communication Association, Albuquerque.

Demers, D. P. (1994, August). Corporate newspaper structure and organizational goals. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Atlanta.

Demers, D. P. (1994, July). Structural pluralism, intermedia competition and the growth of the corporate newspaper in the United States. Paper presented at the annual meeting of the International Communication Association, Sidney, Australia.

Demers, D. P. (1993, November). Media use and beliefs about economic equality: An empirical test of the dominant ideology thesis. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P. (1993, August). Community attachment, social priming and newspaper reading. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.

Demers, D. P. (1993, August). The relative constancy hypothesis, structural pluralism and national advertising expenditures. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.

Demers, D. P. (1992, November). Effect of organizational size on job satisfaction of top editors at U.S. dailies. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P. (1991, November). Effect of corporate structure on autonomy of top editors at U.S. dailies. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P. (1991, November). Response rates in 11 mail surveys using a \$1 incentive and a modified total design method. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P. (1990, November). Corporate structure and emphasis on profits and product quality at U.S. daily newspapers. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P. (1990, August). Structural pluralism and the growth of chain ownership in the U.S. newspaper industry. Paper presented at the annual meeting of the Association for Education in Journalism, Minneapolis. (*First place winner in Newspaper Division's McDougal Student Competition.*)

Olien, C. N., Donohue, G. A., Tichenor, P. J., & Demers, D. P. (1990, August). Community structure, news judgments and newspaper content. Paper presented at the annual meeting of the Association for Education in Journalism, Minneapolis.

Demers, D. P. (1990, April). Crime news and the rise of the modern police department. Paper presented at the annual meeting of the Midwest Association for Journalism and Mass Communication Historians, Evanston, IL.

Demers, D. P., Tims, A., & Choi, Y. (1988, November). Do gratifications sought explain media use? Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P., & Choi, Y. (1988, April). An empirical test of Palmgreen-Rayburn's uses and gratifications model. Paper presented at the Mass Communication Theory and Methodology Mini_Conference, University of Minnesota, Minneapolis, MN.

Demers, D. P. (1983, February). The fear of crime, the mass media, and a limited effects model. Paper presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Cleveland, OH.

Demers, D. P. (1982, November). Official statistics, the news media and the fear of crime: A multivariate analysis. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Demers, D. P. (1982, November). The policy implications of the perceived seriousness of offenses: Juveniles v. adults. Paper presented at the annual meeting of the American Society of Criminology, Toronto.

Becker, L. B., & Demers, D. P. (1982, July). Motivations, media use, and electoral decision making. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Athens, OH.

Proprietary/Grant/Presentation Papers/Manuscripts

Demers, D. (2000, January). Media concentration in the United States. Proprietary report prepared for the Centre D'Études sur les Médias (CEM) at the University of Laval, Quebec, Canada.

Demers, D. (2000, December 23). Summary of research on the effects of chain and corporate newspaper structure. Proprietary report prepared for GESCA Ltd., parent company of the newspaper *La Presse*, 7 rue Saint-Jacques, Montréal (Québec), Canada, H2Y 1K9.

Demers, D. (2000, December 7-8). Can the concentration of ownership reduce diversity in the marketplace of ideas? Transcript of presentation made at the a luncheon on cross-media ownership, held at the University of Montreal and organized by the Centre D'Études sur les Médias (CEM) at the University of Laval, Quebec, Canada.

Demers, D. (1998, November). Washington state voters less concerned about protecting environment than U.S. citizens, WSU poll shows. Press release based on public opinion poll and issued to all daily newspapers, the governor's office, and legislative offices in the state of Washington. The poll was fielded by students in Demers' class and was funded in part through grants from the School of Communication and the College of Liberal Arts.

Demers, D. (1997, June). Surviving the electronic information age: Newspapers and reader-driven marketing (also published in *American Editor*). Washington State University.

Demers, D. (accepted for publication in 1997 but publisher, LEA, discontinued journal). Corporate newspaper bashing: Is it justified? *Media Management Review* (peer-reviewed journal).

Demers, D. (1997, April). Large dailies focus more on quality, but small dailies eyeing bottom line, survey finds. Summary report and press release sent to publishers and editors at 550 newspapers who participated in two survey research projects sponsored by the author. Also sent to leading magazines and newspapers that cover media issues (*Editor & Publisher* ran a full page story; *Presstime* published a short story). Washington State University, Pullman, WA.

Demers, D. P. (1994, December 1). UW-RF administrator and faculty survey — summary of findings. Summary report prepared from a survey of 151 faculty at the University of Wisconsin—River Falls, WI.

Demers, D. P. (1994, November). Front-page news story attribution and the managerial revolution. Paper prepared under Grants #1450-594 and #1493-9-93 from the University of Wisconsin—River Falls Institutional Studies, Research and Grants Committee, River Falls, WI.

Demers, D. P. (1994, October). Corporate newspaper structure and editorial page vigor. Paper prepared under Grant #1450-594 from the University of Wisconsin—River Falls Institutional Studies, Research and Grants Committee, River Falls, WI.

Demers, D. P. (1994, March). Corporate newspaper structure and organizational goals. Paper prepared under Grant #1493-9-93 from the University of Wisconsin—River Falls Institutional Studies, Research and Grants Committee, River Falls, WI.

Demers, D. P. (1993, December). Large newspapers emphasize quality more, profits less, study shows. Unpublished report based on probability survey of 405 journalists at 221 daily newspapers in the United States, University of Wisconsin—River Falls, WI.

Demers, D. P. (1992, December). *Structural pluralism, competition and the growth of corporate newspaper in the United States*. Unpublished doctoral dissertation, School of Journalism and Mass Communication, University of Minnesota.

Demers, D. P. (1992, December). Media are more guard dog than watchdog. Unpublished commentary, University of Wisconsin—River Falls, WI.

Demers, D. P. (1991). *Dictionary of marketing research terms*. Minneapolis: Marquette Books. (A 36-page booklet produced for marketing research clients).

Gillmor, D., & Demers, D. P. (1990, October). Obscenity and the First Amendment. Paper prepared for the Center for Urban and Regional Affairs at the University of Minnesota, Minneapolis.

Demers, D. (1986, Fall). When statistical significance isn't meaningful. *Interchange* (Minnesota American Marketing Association newsletter), p. 3.

Demers, D. K. (1983, June). *Fear of crime and the mass media: Another test of the mass media effects hypothesis*. Unpublished master's thesis, Department of Sociology, The Ohio State University.

Service to Community (For additional service-to-community, see sections “Other Publications” and “Other Papers/Manuscripts” above.)

Demers, D., testimonial (November 2011) for *Life Behind a Badge* (Volume III), a book written by the Spokane Police Department History Book Committee that examines the official history of Spokane Police from 1923-1944. The book was formatted by Suzanne and Tony Bamonte of Tornado Publications.

Participated in a 20-minute survey (December 17, 2011) on Current Trends In Marketing Communication Graduate Programs, conducted by Keith Quesenberry at Temple University.

Participated in a 20-minute online survey (April 8, 2011) about Ph.D. programs conducted by Jack Karlis, Caroline Belser-Foster, and Matthew W. Telleen at the University of South Carolina.

Participated in a 20-minute survey (April 1, 2011) conducted by Marketing 368 students at Washington State University.

Guest lecturer in University of Idaho assistant professor Abu Abubaku's class on media and globalization (October 29, 2009).

Participated in an American Association of University Professors survey of members (October 14, 2009). Donated \$100 to and attended a dinner (October 13, 2009) sponsored by Gonzaga University's Take Action Against Hate organization. The organization gave an award to Eva Lassman, a holocaust survivor. Attended American Association of University professors meeting (Oct. 8, 2009) and convinced the group to pursue the idea of urging the university to set up a formal independent review process for faculty annual reviews. Current system does not allow faculty to appeal errors and other problems in annual reviews.

Attended a Society of Professional Journalists-sponsored event (Oct. 6, 2009) in Moscow, Idaho, at which Dean Lawrence Pintak gave a talk on journalism and international media. Participated in question-and-answer period.

Attended American Association of University Professors session (September 22, 2009) that examined the class-action lawsuit filed against the University of Washington that forced the university to pay \$15 million to UW faculty and their attorneys. The session was led by Duane Storti, associate professor of mechanical engineering at UW. The title of his talk was "Protecting Faculty Employment in the 'Crisis Economy.'"

Participated in a WSU survey of opinions toward the Student Conduct Code (September 2009)

Interviewed by a Voice of America reporter (Jela de Franceschi) for a segment on the demise of large newspapers in the United States (April 8, 2009).

Interviewed on camera by Castalia Media for a documentary on the "History of Mass Media" (Jim Holzka, October 4, 2008, Seattle).

Interviewed by a Matt Bocek, a WSU student, for a paper he is writing for an English course on media and ideology (October 19, 2008).

Participant in a survey conducted by Odyssey LP (Suite 590, 4104 24th Street, San Francisco, CA 94117-9781) about professors' needs for storing and retrieving information through electronic and online sources (Spring 2008).

Guest Speaker via telephone conference with Prof. Dan Erickson's introduction to mass communication class at Yakima Valley Community College (February 2008).

Guest Speaker via telephone conference with Prof. Dan Erickson's introduction to mass communication class at Yakima Valley Community College (March 2007).

Guest Speaker via closed-circuit television with Prof. Dan Erickson's introduction to mass communication class at Yakima Valley Community College (February 2007).

Guest Speaker via telephone conference call for a global media class taught at University of Idaho (September, 2004). My book (*Global Media: Menace or Messiah?*) was required reading in the course.

Guest Speaker via telephone conference call for a global media class taught by Professor Fiona Chew at Syracuse University (March 18, 2003). My book (*Global Media: Menace or Messiah?*) was required reading in the course.

Quoted in a *San Francisco Chronicle* story (Sunday, April 14, 2002) about media coverage of the Israeli-Palestinian conflict. Charles Burrell, "U.S. Newspapers Catching Flak for Mideast War Coverage: Media Caught in the Cross Fire as Both Sides Complain of Bias," *San Francisco Chronicle* (April 14, 2002), p. A13.

Quoted in a *USA Today* article (September 19, 2001) that examined reaction to Arab media coverage of the terrorist bombing of the World Trade Center and the Pentagon. David Lieberman, "Many Newspapers Condemn Attacks; Several Forecast Harsh Repercussion," *USA Today* (September 19, 2001), p. B6.

Wrote Report (December 23, 2000), titled "Summary of Research on the Effects of Chain and Corporate Newspaper Structure," for GESCA Ltd., parent company of the newspaper *La Presse*, 7 rue Saint-Jacques, Montréal (Québec), Canada, H2Y 1K9. The report was needed for GESCA's presentation to regional governmental authorities in February 2001 on concentration of ownership in Canadian media industries.

Guest Speaker, Panelist and Debater (December 7-8, 2000) at private and public seminars on cross-media ownership, held at the University of Montreal and organized by the Centre D'Études sur les Médias (CEM) at the University of Laval, Quebec, Canada. Made opening statements at private seminar attended by scholars from five countries (Canada, United States, Belgium, Finland and England) and officials of the Canadian Radio-Television and Telecommunications Commission (CRTC), which regulates electronic media in Canada. Debated Robert Picard, director of the media group at the Turku School of Economics and Business, Finland, at the final luncheon. Title of debate: "Does concentration of ownership reduce diversity in the marketplace of ideas?" Trip paid for by the Centre D'Études sur les Médias (Center for Media Studies at the University of Laval), which was asked by Heritage Canada and CRTC to study the impact of current trends in media cross-ownership in the context of the mergers and strategic alliances of large media groups. CRTC was expected to make a decision about cross-media ownership within the next two months.

Guest Speaker (September 15, 2000). For Professor W. Joseph Campbell's international communication class at American University. Interview conducted over the phone. Professor Campbell's students were reading my textbook, *Global Media: Menace or Messiah?*, and most of the questions were about the book.

Guest Speaker (March 3, 1999). Kiwanis Club of Cle Elum, Washington. Title of speech: "Global Media: Menace or Messiah?"

Guest Speaker (Sept. 24, 1998). Pacific Northwest Newspaper Association conference in Portland. Title of speech: "Is Higher Education Destroying Journalism Programs?"

Panelist (August 1998). This panel addressed the question: "Audience-based news: Good or bad?" Association for Education in Journalism and Mass Communication, Baltimore, MA.

Guest Lecturer (May 4, 1998). School of Journalism and Communication, University of Oregon. Invited to give lecture/discussion to graduate seminar taught by Professor Wayne Wanta.

Guest Lecturer (April 15-16, 1998). School of Communication, Bowling Green University. Invited by Professor F. Dennis Hale to give university-wide lecture on "Global Media: Menace or Messiah?" and classroom lectures on precision journalism and the ethic of objectivity.

Guest Lecturer (June 4, 1997). "Surviving the Electronic Information Age: Newspapers and Reader-Driven Marketing." Lecture given at Chung-Ang University, Seoul, South Korea.

Guest Lecturer (June 4, 1997). "Surviving the Electronic Information Age: Newspapers and Reader-Driven Marketing." Lecture given at Chosun University, Kwangju, South Korea.

Radio Interviewee (November 7, 1996). Gave radio interview about First Amendment and student press rights on a KKSU radio, Manhattan, Kansas.

Guest Lecturer. Kansas State University (Manhattan, Kansas, November 6-7, 1996). Spoke to five journalism classes about First Amendment and ethical issues. Also gave a university-wide speech, sponsored by the Society of Professional Journalists.

Panelist (March 2, 1996). Program at William Mitchell College of Law sponsored by Minnesota attorneys to discuss access to government records, St. Paul, MN.

Panelist (February 27, 1996). Outreach program on sensationalism and the mass media, sponsored by the University of Minnesota Society of Professional Journalists, Minneapolis, MN.

Demers, D. P. and Mark Engebretson (September 1993). Written "Report to the Minneapolis Civil Rights Commission on Differences Between IAD Record Studies Conducted by the Twin Cities Reader and the Center for Urban and Regional Affairs," Minneapolis, MN. Based on a computer analysis of internal affairs complaints filed against Minneapolis Police.

Radio Interviewee (March 1993). Gave radio interview on WCCO's Jim Rogers' Show about a recent survey I conducted about trust in Twin Cities news media.

Panelist (February 15, 1993). Participant on panel discussing 1992 Presidential Election that was broadcast on Cable Television Channel 20, University of Wisconsin—River Falls, as part of its "Open Air" program.

Panelist (February 30, 1992). Participant on a panel sponsored by the Society of Professional Journalists, titled "Media: Watchdogs or Lapdogs." University of Wisconsin—River Falls.

Demers, D. P. (Feb. 14-16, 1992). "Is There Freedom of Expression?" Presentation to conference for honor students from Wisconsin schools, University of Wisconsin, River Falls, WI.

Freedom of Information Lawsuit (October 1989). Demers filed a freedom of information lawsuit against the Minneapolis Police Department to obtain access to internal affairs complaint records. The case went to the Minnesota Supreme Court, which ruled in 1991 that the records were public data. A computer analysis of the records showed that complaints filed by white citizens against Minneapolis police officers were nearly twice as likely to be sustained as complaints filed by nonwhites. The findings were published in the *Twin Cities Reader* in March 1992.

Dinitz, S., & Demers, D. K. (1983). Money: Is it real or is it reprographed? Proprietary paper prepared for the Battelle Memorial Institute, Columbus, Ohio, under contract to the U.S. Department of Treasury, Columbus, OH. (Paper estimates deviance rates in general population for reprographic counterfeiting.)

Service to Profession

Reviewer (February 2012) of an article about business size and media effects for *Mass Communication and Society*.

Reviewer (December 2011) of article about Edward R. Murrow's coverage of World War II for *American Journalism* (the refereed scholarly journal, not the magazine).

Reviewer (December 2011) of an article about social media and community structure for *Newspaper Research Journal*.

Copy Editor/Proofer/Formatter (2008 to present) of six open access (free) scholarly refereed journals for Marquette Books. The free online journals are published as a public service to the profession. I am not compensated for my contributions. This service falls under Extended Professional Activities at WSU.

Reviewer (November 2011) of paper on impact of voyeurism on Indian culture for *Journal of Media Sociology*.

Reviewer (September 2011) of paper on reader trust of online newspapers for *Journal of Media Sociology*.

Reviewer (August 2011) for a paper on community structure and mass media for *Communication Research*.

Reviewer (August 2011) of paper on cyber-dissent for *Journal of Media Sociology*.

Reviewer (July 2011) for paper on impact of voyeurism on Indian cultural environment for the *Journal of Global Mass Communication*.

Reviewer (July 2011) for a paper on journalism theory in Russia for the *Russian Journal of Communication*.

Reviewer (June 2011) for a paper on media framing for the *American Journal of Media Psychology*.

Reviewer (June 2011) of paper on impact of technology on Arab media for *Journal of Media Sociology*.

Reviewer (April 2011) for a paper on the impact of layoffs in journalism on the survivors for *Newspaper Research Journal*.

Reviewer (February 2011) for a paper on news service global coverage for *Journal of Global Mass Communication*.

Reviewer (February 2011) for a paper on framing for the *Journal of Health & Mass Communication*.

Participated (January 2011) in an online survey about the future of Media Economics research conducted by Univ. Prof. Dr. Bernd W. Wirtz, German University of Administrative Sciences Speyer, Chair for Information and Communication Management, Germany.

Reviewer (December 2010/January 2011) for a paper on hierarchical attitudes and globalization in China for *Communication Research*.

Reviewer (December 2010) for a paper on Hodding Carter III's days as a newspaper editor/publisher during the 1960s civil rights era for the academic journal, *American Journalism*.

Reviewer (November 2010) for a paper on impact of media on dieting and weight perceptions for *Journal of Health & Mass Communication*.

Reviewer (November 2010) for a paper on blogs and traditional media for *Newspaper Research Journal*.

Reviewer (October 2010) for a paper on the theory of democratic participation for *Journal of Health & Mass Communication*.

Reviewer (October 2010) for a paper on media effects for *Newspaper Research Journal*.

Reviewer (September 2010) for a paper on biobank deliberations for *Journal of Health & Mass Communication*.

Reviewer (September 2010) for a paper on culture, international movies and globalization for *Journal of Global Mass Communication*.

Attended (August 5-6, 2010) and asked questions or gave comments during sessions on First Amendment issues and whether mass communication research matters (August 5-6, 2010) at the Association for Education in Journalism and Mass Communication annual conference in Denver, Colorado.

Reviewer (August 2010) for a paper on framing of the underwear bombing attempt for *Newspaper Research Journal*.

Reviewer (April 2010) for a manuscript about local news content and its impact on perceptions of readers for *Newspaper Research Journal*.

Reviewer (March 2010). Reviewed resubmission of manuscript about journalists and readers for *Mass Communication & Society*.

Reviewer (October 2009). Reviewed manuscript about journalists and reader feedback for *Mass Communication & Society*.

Reviewer (October 2009). Reviewed manuscript on citizen journalism and newspapers for *Newspaper Research Journal*.

Survey participant (September 2, 2009). Completed a half-hour survey for an AEJMC researcher investigating the double-blind referee process.

Attended and participated (October 3, 2008) in discussion after paper presentation on the southern press and civil rights at the annual conference of the American Journalism Historians Association at the Renaissance Hotel in Seattle, Washington.

Reviewer (November 2008). Reviewed manuscript on newspapers and environmental stories for *Newspaper Research Journal*.

Reviewer (August 2008). Reviewed manuscript on reporting errors in newspapers for *Newspaper Research Journal*.

Reviewer (July 2008). Reviewed manuscript on impact of advertising on children for *Global Media Journal*.

Reviewer (May 2008). Reviewed manuscript on regional differences in same-sex marriage for *Newspaper Research Journal*.

Reviewer (April 2008). Reviewed manuscript on media trust in Spain and France for *Communication Reports*.

Reviewer (February 2008). Reviewed manuscript on newspaper industry for *Newspaper Research Journal*.

Reviewer (January 2008). Reviewed manuscript on semiotics for *Newspaper Research Journal*.

Reviewer (November 2007). Reviewed manuscript on gender bias in media for *Communication Research*.

Reviewer (October 2007). Reviewed manuscript on stereotyping in sports coverage for *Newspaper Research Journal*.

Attended three poster sessions and provided feedback to WSU students and faculty presenting at the AEJMC conference in Washington D.C. (August 11, 2007).

Completed a 30-minute online survey for the Commission on the Status of Women at AEJMC (June 12, 2007).

Attended paper session on future of academic book publishing at the annual conference of the International Communication Association and provided input to key speakers (San Francisco, May 28, 2007)

Reviewer (August 2007). Reviewed manuscript on the impact of local news on newspaper penetration for *Newspaper Research Journal*.

Completed 45-minute survey for AEJMC on future of the field (May 2007).

Reviewer (April 2007). Reviewed manuscript, titled "Database Verification Lacks Scholarly Attention" for *Newspaper Research Journal*.

Reviewer (November 2006). Reviewed manuscript on strategic public communication for *Newspaper Research Journal*.

Reviewer (November 2006). Reviewed manuscript about democracy and newspapers for *Mass Communication & Society*.

Panelist (August 4, 2006). Participant on a panel examining how to get published in academic journals, sponsored by the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication in San Francisco, CA.

Reviewer (July 2006). Reviewed manuscript on errors in databases for *Newspaper Research Journal*.

Executive Director (January 1999 to June 2005) of the Center for Global Media Studies Inc., a nonprofit, nonpartisan corporation whose goals are to distribute information about and conduct research on global media corporations and global communications.

Editor (January 1999 to June 2005) of *Global Media News*, a quarterly newsletter published by the Center for Global Media Studies Inc., a nonprofit corporation whose goals are to distribute information about and conduct research on global media corporations and global communications.

Reviewer (December 2005). Reviewed manuscript on international news coverage for *Newspaper Research Journal*.

Reviewer (September 2005). Reviewed manuscript on news sources for *Newspaper Research Journal*.

Reviewer (October 2004). Reviewed manuscript on newspaper coverage of an issue in Utah for *Newspaper Research Journal*.

Reviewer (February 2004). Review manuscript on newspaper quality measures for *Newspaper Research Journal*.

Reviewer (July 2003). Reviewed manuscript on online news stories for *Newspaper Research Journal*.

Reviewer (July 2003). Reviewed manuscript on Swedish newspapers for *Journal of Media Economics*.

Reviewer (May 2003). Reviewed manuscript on an annotated bibliography of journalism history in the Pacific Northwest journalism for the Oregon Historical Society.

Reviewer (April 2003). Reviewed manuscript on newspapers and biotechnology for *Newspaper Research Journal*.

Reviewer (December 2002). Reviewed manuscript for *Journal of International Communication*.

Reviewer (April 2002). Reviewed manuscript on civic journalism for *Newspaper Research Journal*.

Reviewer (December 2001). Reviewed manuscript on content analysis of sports photographs for *Newspaper Research Journal*.

Reviewer (August 19, 2001). Reviewed manuscript editors' use of professional publications for *Newspaper Research Journal*.

Reviewer (August 5, 2001). Reviewed prospectus for book on international media and cultural minorities for Hampton Press.

Reviewer (August 1, 2001). Reviewed manuscript on copy editors and professional publications for *Newspaper Research Journal*.

Reviewer (July 21, 2001). Reviewed manuscript on agenda-setting for *Communication Research*.

Reviewer (June 21, 2001). Reviewed manuscript on newspaper market orientation for *Newspaper Research Journal*.

Reviewer (May 8, 2001). Reviewed manuscript on ownership structure for *Journal of Media Economics*.

Reviewer (March 4, 2001). Reviewed manuscript on integration speech communication units with mass communication units for *Communication Education*.

Reviewer (February 28, 2001). Reviewed manuscript on civic journalism for *Newspaper Research Journal*.

Founding Editor (August 1997 to December 2000) of *Mass Communication & Society*, the official peer-reviewed journal of the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication. Led effort to rename the journal, negotiate a publishing contract with Lawrence Erlbaum & Associates Publishers, and redesign the journal.

Reviewer (December 11, 2000). Reviewed manuscript on public journalism for *Newspaper Research Journal*.

Moderator (November 17, 2000). Session on third-person effect. Midwest Association of Public Opinion Research, Chicago.

Reviewer (October 15, 2000). Reviewed manuscript on online newspaper markets for *Journal of Media Economics*.

Moderator and Organizer (August 10, 2000). Plenary session for the annual meeting of the Association for Education in Journalism and Mass Communication, titled "Does journalism and mass communication research matter?" Phoenix, AZ. Panelists included Robert Rich, professor of political science and law at University of Illinois; Ted Glasser, professor of communication at Stanford University; Joanne Cantor, professor of communication arts at University of Wisconsin; and K. Viswanath, professor of journalism and communication at The Ohio State University.

Panelist (August 9, 2000). Participant on a panel titled, "Newspaper Closings: Smart Business or Corporate Irresponsibility?" Association for Education in Journalism and Mass Communication, Phoenix, AZ.

Panelist (June 2, 2000). Participant on a panel titled, "From International Communication to Global Media Studies: Exploring Shifting Meanings in Scholarship Over Five Decades." International Communication Association, Acapulco, Mexico.

Conference Participant (December 4-6, 1999). Attended the mid-Winter meeting of the Association for Education in Journalism and Mass Communication as a member of the organization's research committee.

Reviewer (March 1999). Reviewed book manuscript (*Handbook of Media and Communication Studies*) for Routledge.

Reviewer (January 1999). Reviewed paper on public journalism for *Journalism & Mass Communication Monographs*.

Conference Participant (December 4-6, 1998). Attended the mid-Winter meeting of the Association for Education in Journalism and Mass Communication as a member of the organization's research committee.

Reviewer (September 1998). Reviewed paper on newspaper quality and its effect on circulation for *Journalism & Mass Communication Quarterly*.

Reviewer (August 1998). Reviewed paper on structural pluralism for *Journalism & Mass Communication Quarterly*.

Discussant (August 1998). For session sponsored by the Media Management and Economics Division of the Association for Education in Journalism and Mass Communication.

Reviewer (June 1998). Reviewed paper for special issue of *Journalism & Mass Communication Quarterly*.

Reviewer (May 1998). Reviewed paper for editor of *Journalism & Mass Communication Quarterly*.

Reviewer (April 1998). Reviewed five papers for the Newspaper Division of the Association for Education in Journalism and Mass Communication.

Reviewer (April 1998). Reviewed five papers for the Communication Technology and Policy Division of the Association for Education in Journalism and Mass Communication.

Reviewer (April 1998). Reviewed three papers for the Media Management and Economics Division of the Association for Education in Journalism and Mass Communication.

Conference Attendee (April 2-5, 1998). Annual meeting of the Broadcast Education Association, Las Vegas.

Reviewer (March 1998). Reviewed papers for graduate student contest sponsored by Ohio University.

Reviewer (January 1998). Reviewed paper for editor of *The Journal of Media Economics*.

Reviewer (January 1998). Reviewed paper for editor of *Journalism & Mass Communication Quarterly*.

Reviewer (October 1997). Reviewed paper for editor of *Journalism & Mass Communication Quarterly*.

Reviewer (August 1997). Reviewed paper for editor of *Journalism & Mass Communication Quarterly*.

Reviewer (April 1997). Reviewed six papers for the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Chicago, July 28-August 2, 1997.

Conference Attendee (April 4-5, 1997). Annual meeting of the Broadcasting Education Association, Las Vegas.

Newsletter Co-Editor (August 1996 to June 1997). For the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication.

Liaison to Professionals (August 1996 to August 1997). For the Newspaper Division of the Association for Education in Journalism and Mass Communication.

Discussant (August 1996). Session on media management at the annual meeting of the Association for Education in Journalism and Mass Communication, Anaheim, CA.

Reviewer (April 1996). Reviewed four papers for the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Anaheim, CA, August 10-13, 1996).

Panelist (March 29, 1996). Panel on relationship between media and community structure at the Mass Communication and Society Division's (an AEJMC division) spring conference, Grand Forks, ND, March 28-30, 1996.

Executive Board Member (Nov. 1994 to Nov. 1996). Midwest Association for Public Opinion Research.

Discussant (November 17, 1995). Session on framing public opinion issues at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov. 17-18, 1995.

Discussant (November 18, 1994). Session on journalism media industry issues at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov. 18-19, 1994.

Reviewer (October 1995). Reviewed manuscript for *Journalism & Mass Communication Quarterly*.

Reviewer (September 1995). Reviewed book manuscript on media processes and effects for Sage Publications.

Reviewer (August 1995). Reviewed 15 abstracts submitted for presentation at the fall 1995 Midwest Association for Public Opinion Research conference.

Reviewer (April 1995). Reviewed two papers submitted by graduate students to the Media Management Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 1995.

Conference Participant (April 1995). Region 6 Society of Professional Journalists annual conference, Milwaukee, April 21-22, 1995.

Executive Board Meeting Participant (April 1995). Midwest Association for Public Opinion Research, Chicago, April 1, 1995.

Reviewer (March 1995). Reviewed book proposal (reporting text) for Allyn and Bacon Publishers.

Reviewer (February 1995). Blind review of paper for *Journalism Monographs*.

Reviewer (November 1995). Blind review of three faculty papers submitted to the Mass Communication Division of the International Communication Association, Albuquerque, NM, May 1995.

Discussant (November 18, 1994). Session on journalism media industry issues at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov. 18-19, 1994.

Paper Session Chair (August 12, 1994). Session for Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Atlanta, GA, Aug. 10-14, 1994.

Reviewer (April 1994). Blind review of four student papers submitted to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Atlanta, Aug. 10-14, 1994.

Reviewer (November 1994). Blind review of five faculty papers submitted to the Mass Communication Division of the International Communication Association, Sidney, Australia, July 11-15, 1994.

Discussant (November 20, 1993). Session on methodology at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov. 19-20, 1993.

Conference Attendee (October 14-16, 1993). Attended the 20th anniversary conference of the Kiplinger Program in Public Affairs Reporting at The Ohio State University, Columbus, OH, Oct. 14-16, 1993.

Reviewer (April 1993). Blind review of three faculty papers for the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Kansas City, MO, Aug. 11-15, 1993.

Discussant (November 20, 1993). Session on media technology at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov. 20-21, 1992.

Reviewer (April 1992). Blind review of four student papers submitted to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Montreal, Aug. 12-16, 1992.

Paper Session Chair (November 22, 1991). Session on methodological research and telephone surveys at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov. 22-23, 1991.

Paper Session Chair (November 18, 1990). Session on methodological research and telephone surveys at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, Nov. 17-18, 1990.

Service to University

Chair of the WSU Library Committee (August 2010 to December 2011).

Member of the WSU chapter of the American Association of University Professors (December 2010 to present).

Participated (December 2011) in a WSU Division of Business and Finance Survey.

Participated (December 2011) in a survey conducted by WSU Academic Media Services (the 2011 General University Classroom evaluation)

Participated (February 2011) in a caregiving and work behavior among faculty online survey at WSU.

Participated (February 2011) in a faculty mentoring survey at WSU.

Participated (December 2010) in a Survey of Faculty Outcomes of WSU Budget Cuts conducted by Tahira M. Probst, Professor, Department of Psychology, Washington State University Vancouver.

Participated a demographic survey conducted by WSU's Office of Equal Opportunity (December 2010).

Newsletter editor for the local chapter of the American Association of University Professors (November 2009 to present).

Participated in the WSU AMS General University Classroom Evaluation 2010 (January 2010).

Drafted a report on ensuring due process rights for faculty during annual reviews (December 2009).

Participated in a half-hour long survey (October 29, 2009) conducted by Shawn Van Ausdal, a student in English 101 at WSU, taught by Ms. Steffanie Schate. Van Ausdal was part of a research team looking at how professors use evidence in their research.

Participated in the WSU Research Infrastructure Survey (April 2, 2009).

Participated in an ELS survey (May 29, 2008) administered by Dr. Nancy Bell in the English department at Washington State University.

Participated in the Sustainability Curriculum Project survey (April 16, 2008), sponsored by WSU's Center for Sustaining Agriculture and Natural Resources and General Education Program.

Provided feedback to the university on its proposed new strategic plan (February 16, 2008). Specifically, here is the feedback: Item No. 6, as it is currently worded, is a violation of Constitutional law. The dictionary defines civil as "polite." But the First Amendment protects "uncivil" (unpolite) and "unconstructive" speech. In fact, the U.S. Supreme Court has noted on several occasions that debates in Congress and other places often are uncivil, but they are still protected speech. What is not protected is uncivil "action," such as violence or assault. Final wording: "We are committed to being a community that protects the free exchange of ideas while also encouraging dialog that is constructive and civil."

Participated in a 20-minute survey, sponsored by WSU, about use of computers and audio-visual equipment in the classroom (December 2007).

Regents Scholars Faculty Reviewer (September 2007). Reviewed 14 undergraduate applications for the Regents Scholar Award.

Volunteer participation in a WSU Office of Equity and Diversity survey (June 12, 2007).

Dine with Faculty Program (March 2, 2007). Kelly Donaldson, a journalism student, took me to lunch. Her father is online editor at the *Bellingham Herald*.

Dine with Faculty Program (2006). Student took me to lunch. Great idea for a program.

Member (Spring 2002). Edward Meyer Professorship Committee. Reviewed candidate files and helped select the final two candidates.

Member of the Research Committee (August 1998 to August 2001) for the Association in Education and Journalism in Mass Communication (elected in April 1998 to three-year term).

Member of Legislative Affairs Committee (August 1998 to August 2001) for the Faculty Senate at Washington State University (appointed to three-year term).

Member (August 1998 to January 2001) of Washington State University Faculty Senate Legislative Affairs Committee.

Member (February 1998 to May 1999). Washington State University College of Sciences and Liberal Arts Dean's Curriculum Committee.

Member (October 1997 to May 1999) of Faculty Association for Scholarship and Research at Washington State University, Pullman, Washington 99164.

Member (Fall 1997 to Spring 1998). Washington State University Student Board of Publications.

Member (Fall 1996 to Spring 1998). Ad Hoc Committee created by the WSU Board of Publications to revise State of Policies governing student publications.

Faculty Adviser (August 1996 to May 1998). To the student chapter of the Society of Professional Journalists, Washington State University, Pullman, WA.

Meeting Attendee (October 22, 1997). Attended Faculty Association for Scholarship and Research meeting which features Vice Provost Jane Sherman, “Eight years in Olympia: How we got to where we are.” Pullman, WA.

Member (October 1997 to present). Faculty Association for Scholarship and Research at Washington State University.

Faculty Adviser (September 1995 to June 1996). To the student chapter of the Society of Professional Journalists at the University of Minnesota, Minneapolis, MN. The Midwest Region 7 Board named the Minnesota chapter the Top Regional Student SPJ Chapter.

Faculty Adviser (September 1991 to June 1995). To the student chapter of the Society of Professional Journalists at the University of Wisconsin—River Falls. In 1994, the national SPJ Board of Directors presented the UW-RF chapter with one of three national First Amendment Awards, and the Midwest Region 7 Board named the River Falls chapter the Top Regional Student SPJ Chapter.

Faculty Adviser (January 1994 to June 1995). To the *Student Voice*, the student newspaper at the University of Wisconsin in River Falls, WA.

Member (September 1993 to June 1995). UW-RF Faculty Welfare and Personnel Committee.

Service to College

Developed a grammar quiz that is intended to screen Murrow students for course placement (November/December 2011).

Hosted (February 2011) Peter Herford, a journalism professor who works in China, as a speaker in my Com 470 course.

Evaluated (February 2011) the master’s applications for the Murrow graduate program. Reviewed approximating 50 applications and gave ratings to and qualitative comments about each applicant.

Made notice to the dean that I would like to run for head of the print journalism sequence this year (January 2011). I was not appointed.

Ran for and asked to be appointed to three Murrow College committees in 2011. I lost the elections and was not appointed to the committees.

Made notice to the dean that I would like to be appointed to the committee that selects the Murrow Hall of Fame award (January 2011). I was not appointed to the committee.

Participated in the annual scholarship ratings (Feb 1, 2011).

Participated in a PR 412 survey (November 10, 2010) conducted by Karie Gill, a communication major in the Murrow College.

Guest lecturer (September 20, 2010) in Prabu David's Com 500 seminar. Gave a talk on the Quadratic Theory of Social Conflict and its impact on Mass Media Systems Theory.

Offered advice (October 2010) on several occasions to dean and associate dean on saving money for the college. Also completed an online survey that sought feedback and budget cuts from faculty.

Member of the committee (not activated yet) looking into expanding the use of online courses in the Murrow College (chaired by Prabu David).

Attended three meetings of the journalism and broadcast faculty to determine how to restructure the program (Fall 2010).

Submitted (September 2010) a proposed curriculum for print journalism sequence, one that would meet national accreditation standards.

Attended a print/broadcast journalism meeting (Sept. 2, 2010) to talk about revisions to the curriculum.

Offered (September 2010) suggestions to Dean Lawrence Pintak for cutting expenses in the curriculum.

Represented the Murrow College at Commencement (May 2010).

Offered my assistance (March 31, 2010) to advise students on a day when Lisa Hunter was ill.

Wrote letters of recommendation (2010) for five current and former graduate students and colleagues who were either applying for jobs or for graduate school (Masahiro Yamamoto, Francis Dalisay, Grant Purdum, Igor Klyukanov, Darcy Creviston).

Attended (February 2010) and helped represent the Murrow College at the multicultural banquet on campus; also donated \$20 to the cause.

Attended (Fall 2010) in person or via phone link all faculty meetings except one, when I was attending a deposition.

On sabbatical spring 2009; returned to work in Fall 2009.

Volunteered for committee assignments in the Murrow College. No appointments were made in Fall 09. However, in February 2010 volunteered to serve on a search committee for a Murrow staff administrative position.

Headed effort (fall 2009) to obtain preliminary information about accreditation for the print journalism and broadcasting programs. Contacted and obtained information from the Accrediting Council in Education for Journalism and Mass Communication and wrote a brief report for Dean Pintak.

Attended and represented Murrow College interests at a Society of Professional Journalists meeting hosted (September 15, 2009) by Steve McClure in Kruegal Park in Pullman.

Wrote letters of recommendation (2009) for seven current and former graduate students and colleagues who were either applying for jobs or for graduate school (Francis Dalisey, Yunying Zhang, Katy Beck, Blake Jones, Aaron Schiffelbein, Steve Chalmers, Brion White, and Hua Chang).

Member of the Faculty Advisory Board (September 2007 to May 2008). Attended all meetings except one, which was scheduled at the same time as a graduate student defense meeting.

Wrote letters of recommendation (2008) for nine current and former graduate students and two colleagues who were either applying for jobs or for graduate school (Emily Stewart, Steve Chalmers, Sheila Christopher, Jessica Decker, Purba Das, Tae-hyun Kim, Sai Rong, Hua Chang and Igor Klyukanov).

Member of the journalism search committee (June 2007 to February 2008). Interviewed references for four of the candidates in December 2007 and participated in the final selection of the candidate (Ben Shor).

Wrote letters of recommendation (2007) for four current and former graduate students who were either applying for jobs or for graduate school (Hanlong Fu, Purba Das, Tae-hyun Kim and Lu Wei).

Developed a 7-Step Plan for reorganizing the Murrow School to improve the quality of the professional programs and attract more development funds. The plan recommends that the communications studies program be separated from the four professional programs (print journalism, broadcasting, public relations, and advertising), the School hire more professionals and give them more authority, seek accreditation for the professional programs, and develop stronger partnerships with the business community. If the plan is implemented, I also agreed to donate \$100,000 to the university to kick off the fund-raising drive. The plan was presented to top-level administrators at the university in January 2007. No action has been taken on the plan as of this writing.

Member of the Faculty Advisory Board (September 2007 to present).

Advised Brett Atwood on how to prepare the journalism sequence for the Pacific Northwest Newspaper Association review. Found documents from seven to 14 years ago.

Attended paper session at the annual conference of the International Communication Association and provided feedback to Masahiro Yamamoto, a Ph.D. student in our program who presented his paper during the session (San Francisco, May 29, 2007).

Member of the Journalism Search Committee (summer/fall 2007). Conducted a 40-minute telephone interview on May 31 with Ken Olsen.

Attended all faculty meetings in spring and fall 2007, with the exception of two meetings, during which I was ill or had to attend to university business.

Wrote letters of recommendation for a half dozen students and faculty.

Member of the school structure committee (fall 2006-January 2007).

Member of the undergraduate studies committee (fall 2006).

Member of the graduate studies committee for 2004-2005.

Member of search committee for communication studies position (2004-2005).

Member of graduate studies committee looking at graduate curriculum (spring 2004).

Member of the Graduate Studies Curriculum Committee for the School of Communication at Washington State University (January 1999 to May 2001).

Member of the Graduate Studies Committee for the School of Communication at Washington State University (June 1998 to June 2000).

Member (December 1999 to February 2000). Ph.D. proposal committee.

Chair (May 1999 to July 1999). Search committee. Search to hire journalism professional for WSU's School of Communication.

Member (August 1998 to May 1999) of the Murrow School's committee on student evaluations. The goal of the committee is review and revise the school's student evaluation form.

Producer/Coordinator (August 1998 to present) of a three-minute video on Edward R. Murrow to be shown during the Murrow Symposium in April 1999.

Panelist (November 4, 1998). Topic: "How to Get Published." Presented to faculty and graduate students in the School of Communication at Washington State University.

Paper Presentation (October 7, 1998). Paper title: "Corporate Newspaper Bashing: Is It Justified." Presented to faculty and graduate students in the School of Communication at Washington State University.

Slide Presentation (October 1, 1998). Presented slides taken by my students last summer in Journalism 475, "Theory and Practice of News Photography."

Coordinator (May-August, 1998) of journalism sequence effort to allow journalism majors early entry into Comm 295, which in turn would enable students to begin majoring in journalism a year earlier. The purpose of the effort was to improve the quality of education and increase enrollments in the major. I conducted a half dozen interviews with senior faculty before proposing the change. The proposal, however, failed to pass on a 2-2 sequence vote in June 1998.

School of Communication Representative (August 4, 1998), pre-convention session on Ph.D. programs in journalism and communication in the United States, Association for Education in Journalism and Mass Communication, Baltimore, MA.

Member (April 1998 to present) of the Graduate Studies Committee for the Edward R. Murrow School of Communication at Washington State University (elected to two-year term).

Moderator (February 4, 1998). For paper presentation given by three master's students based on their research from a graduate seminar titled "Mass media, social control and social change." Presented to the faculty and students at WSU School of Communication, Pullman, WA.

Journalism Sequence Representative (November 21, 1997). Annual meeting of the Advisory Board for the WSU School of Communication, Seattle, WA.

Conference Attendee (November 12-13, 1997). Represented WSU School of Communication's journalism sequence at Pacific Northwest Newspaper Association annual meeting, Boise, Idaho.

Guest Lecturer (October 4, 1997). Lectured to Erica Austin's Communication 570 graduate seminar on levels of analysis and philosophy of science issues.

Paper Presentation (October 1, 1997). Presented paper, titled "Evolution of a corporate structure model," to students and faculty at the WSU School of Communication, Pullman, WA.

Conference Attendee. Represented WSU School of Communication at the Washington Newspaper Publishers Association annual meeting (Pasco, Washington, September 12, 1997).

Conference Attendee. Represented WSU School of Communication's journalism sequence at Pacific Northwest Newspaper Association annual meeting (Portland, Oregon, November 13-15, 1996).

Member, Search Committee. Search for a speech communication position in the School of Communication at Washington State University (October 1996 to March 1997).

Board Meeting Attendee. Represented WSU School of Communication at annual meeting of the Advisory Board for the school (Vancouver, Washington, October 11, 1996).

Paper Presentation (October 1996). Presented paper, titled "Corporate news structure and editorial-page vigor," to students and faculty at WSU School of Communication, Pullman, WA.

Conference Attendee. Represented WSU School of Communication at the Washington Newspaper Publishers Association annual meeting (Yakima, Washington, September 12-14, 1996).

Chair, Search Committee. Chaired a search committee to fill two positions in the Department of Journalism at the University of Wisconsin-River Falls (February 1994 to May 1994).

Outside Reviewer for Tenure and Promotion Cases

Promotion case for Dr. Josh Greenberg, assistant professor, Carlton University, Canada (December 2008).

Promotion and tenure case for Catherine A. Luther, assistant professor, University of Tennessee (October 2004).

Promotion and tenure case for Julia Corbett, assistant professor, University of Utah (July 2000).

Promotion and tenure case for Douglas Blanks Hindman, assistant professor, North Dakota State University (August 1999).

Promotion case for Margaret H. DeFleur, assistant professor, Boston University (October 1999).

Honors Thesis/Graduate Committee Activity (Total committee activity=24; Chaired 10 committees)

Chair, graduate committee for Rachel Sauerbrier, a Ph.D. student at WSU. Expected to graduate in 2014.

Chair/Advisor, honor's thesis for Ann Marum, a communication major (in progress).

Member, graduate committee for Masahiro Yamamoto, Ph.D. student at WSU (in progress).

Chair/Advisor, honor's thesis for Sarah Robinson, a communication major (in progress).

Member, graduate committee for Yunying Zhang, Ph.D. student at WSU (May 2010).

Member, graduate committee for Mei Lu, M.A. student at WSU (2009).

Member, graduate committee for Francis Delaney, Ph.D. student at WSU (May 2009).

Member, graduate committee for Brion White, M.A. student at WSU (May 2008).

Chair, graduate committee for Tae-hyun Kim, Ph.D. student at WSU (July 2007). Dissertation title: "Corporate News Structure, Global Warming and the Editorial Vigor Hypothesis."

Chair, graduate committee for Linda B. DeLisle, Ph.D. student at WSU (April 2006). Thesis title: "Structural Pluralism and Editorial Page Representation."

Member, graduate committee for Lu Wei, Ph.D. student at WSU (October 2006). Dissertation title: "The Political Effects of the Digital Divide."

Chair, graduate committee for Masahiro Yamamoto, M.A. student at WSU (August 2006). Thesis title: "Corporate Newspaper Structure and Same-Sex Marriage: An Empirical Test of the Editorial Page Vigor Hypothesis."

Chair, graduate committee for Mariana Rethen, M.A. student at WSU (May 2006). Nonthesis option.

Member, graduate committee for Thomas Ball, Ph.D. student at WSU (August 2004). Dissertation title: "The Public Broadcasting System: A survey of organizational structure, quality programming, and organizational goals."

Chair, graduate committee for Mladenka Tomasevic, M.A. student at WSU (May 2003). Thesis title: "Political Power and Mass Media Coverage of the 2000 Presidential Campaign."

Chair, graduate committee for Jeff Hand, M.A. student at WSU (May 2002). Thesis title: "Levels of Readability for Online and Print Newspapers in One Washington County."

Graduate Studies Committee Representative, doctoral examination for Margaret Tomlinson-Rustick, Ph.D. in English (April 2000).

Member, graduate committee for Dan Erickson, M.A. student at WSU (May 2000). "This Land Is Your Land: A Rhetorical Analysis of Woody Guthrie's Music."

Chair, graduate committee for Alissa Lowrance, M.A. student at WSU (May 1998). Thesis title: "An Empirical Test of Palmgreen and Rayburn's Uses and Gratifications Model."

Chair, graduate committee for Denise Childs, M.A. student at WSU (May 1998). Thesis title: "Free at Last: A Rhetorical Analysis of Newspaper Coverage of Dr. Martin Luther King's 'I Have a Dream Speech.'"

Graduate Studies Committee Representative, doctoral preliminary examination for Vincent Albergatto, Ed.D. in Education, May 1999, Washington State University.

Member, graduate committee for Soo-Won Chang, M.A. student at WSU (May 1999).

Member, graduate committee for Seung-Jun Moon, M.A. student at WSU (May 1999).

Member, graduate committee for Noah Stanik, M.A. student at WSU (expected graduation May 1999).

Graduate Studies Committee Representative, doctoral preliminary examination for Judy L. Meyers, Interdisciplinary Ph.D., February 25, 1998, Washington State University.

Student Evaluation Ratings

Applicant's student evaluations are about one standard deviation higher than the departmental average for faculty (which is 4.2).

	<u>Overall Mean Rating</u>
<u>2012</u>	
Com 410 – History of Mass Communication (53 students)	4.2
Com 470 – Mass Communication Theory Building (29 students)	4.7
Overall Average by Course	4.5
<u>2011</u>	
Com 410 – History of Mass Communication (51 students)	4.3
Jour 330 – News Editing (20 students)	4.4
Com 410 – History of Mass Communication (49 students)	4.7
Com 470 – Mass Communication Theory Building (40 students)	4.2
Overall Average by Course	4.4
<u>2010</u>	
Com 410 – History of Mass Communication (38 students)	4.0
Jour 330 – News Editing (13 students)	4.3
Com 410 – History of Mass Communication (39 students)	4.2
Com 572 – Mass Media, Social Control & Social Change (3 students)	5.0
Overall Average by Course	4.4
<u>2009*</u>	
Com 410 – History of Mass Communication (36 students)	4.4
Jour 330 – News Editing (11 students)	4.5
*I was on sabbatical in spring 2009	
Overall Average by Course	4.5

2008**

Jour 475 – Global Media: Menace of Messiah? (24 students)	4.4
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Com 410 – History of Mass Communication (70 students)	4.1
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**I was on sabbatical in fall 2008

Overall Average by Course	4.3
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2007

Com 101 – Mass Media, Theory & Society (300 students)	4.1
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Com 410 – History of Mass Communication (50 students)	4.3
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Com 101 – Mass Media & Society (13 students)	4.7
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Com 409 – Quantitative Research (21 students)	4.3
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Com 410 – History of Mass Media (51 students)	4.2
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Com 470 – Advanced Theory (21 students)	4.3
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Overall Average by Course	4.3
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2006

Com 101 – Mass Media & Society (11 students)	4.8
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Jour 475 – Journalism Seminar (15 students)	4.7
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Com 101 – Mass Media, Theory & Society (550 students)	4.0
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Com 501 – Theory Building (11 students)	4.0
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Com 101 – Mass Media, Theory & Society (350 students)	4.1
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Com 580 – Seminar on Media Sociology (15 students)	4.6
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Overall Average by Course	4.4
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2005

Com 101, Mass Media and Society (550 students)	4.3
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Com 501, Theory Building (35 graduate students)	4.8
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Jour 475, Mass Media, War, and Terrorism (20 students)	4.7
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Com 101, Mass Media and Society (280 students)	3.6
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Com 410, History of Mass Media (35 students)	4.5
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Overall Average by Course	4.4
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Grants

Climate Grant (Fall 2010). Funded, \$3000. Follow-up on a survey of Washington state voters conducted in 1998 that examines attitudes, beliefs and opinions about the environment. Application co-sponsored by Ben Shors. We attempted to field the study in November 2011, but low response rates caused us to halt the project. The backup plan is to launch a mail survey in summer 2012. The applicant will pay for the costs of fielding the study.

Life Sciences Discovery Fund (2010) Prepared to make application for a \$1.5 million in grant to create a oral health campaign for Spokane. Applicant spent about three weeks of time preparing the grant, but at the last moment the state of Washington canceled all funding because of shortfalls in the state budget.

Meyer Fund Grant (1998). Total award: \$1,500. Awarded by the College of Liberal Arts, Washington State University, to survey Washington State residents about their attitudes toward the environment and other issues.

Faculty Research Grant (Fall 1998). Total award: \$500. Awarded by the Edward R. Murrow School of Communication to survey Washington State residents about their attitudes toward the environment and other issues (matching funds to the Meyer Fund Grant).

Faculty Research Grant (Fall 1996). Total award: \$900. Awarded by the Edward R. Murrow School of Communication to survey newspapers about decision-making processes in their organizations.

Faculty Research Grant (Fall 1996). Total award: \$490. Awarded by the College of Arts and Sciences Dean's Office to survey newspapers about decision-making processes in their organizations.

Faculty Research Grant #1483-5-95 (Spring 1995). Total award: \$1,450. Awarded by the University of Wisconsin-River Falls Institutional Studies, Research and Grants Committee to survey special interests groups and governmental agencies in the United States. Part of an on-going study of the origins and consequences of corporate newspaper structure.

Faculty Research Grant #1450-5-94 (Spring 1994). Total award: \$1,450. Awarded by the University of Wisconsin-River Falls Institutional Studies, Research and Grants Committee to content analyze a cross-section of newspapers in the United States. Part of an on-going study of the origins and consequences of corporate newspaper structure.

Faculty Research Grant #1493-9-93 (Spring 1993). Total award: \$1,493. Awarded by the University of Wisconsin-River Falls Institutional Studies, Research and Grants Committee to conduct a mail survey of publishers, editors and police reporters that examines the effect of corporate newspaper structure on organizational values and goals.

Computer Equipment/Research Grant (Summer 1993). Total award: \$6,800. Awarded by the University of Wisconsin-River Falls to purchase computer hardware equipment and to hire a research assistant.

Software Grant (Summer 1992). Total award: \$975. Awarded by the UW-RF Foundation to purchase personal computer version of the Statistical Package for the Social Sciences (SPSS/PC+) for use in the public opinion classes.

Last updated: 12/3/2017